

# CHICAGO CUBS MEDIA RELEASE

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Chicago Cubs

## **MARQUEE SPORTS NETWORK TO LAUNCH INTERACTIVE STUDIO FAN EXPERIENCE AT GALLAGHER WAY**

***STARTING JULY 12, FANS CAN TEST THEIR SPORTS BROADCASTING SKILLS AT THE MARQUEE  
SPORTS NETWORK STUDIO EXPERIENCE***

***THURSDAY, JULY 11, 2019***

**CHICAGO** – Marquee Sports Network, the future exclusive television home of the Chicago Cubs in partnership with Sinclair Broadcast Group (Nasdaq: SBGI), today announced the launch of the free, interactive studio fan experience called the “Marquee Sports Network Studio Experience” at Gallagher Way, set to open Friday, July 12, at 10 a.m. CDT.

Cubs fans have the opportunity to test their sports broadcasting skills by jumping behind the anchor desk to produce their own Cubs highlight reel. A director will prep fans on how to read from a teleprompter and with a quick countdown, fans will experience the rush of a live taping by announcing exciting Cubs highlights. Fans who participate will receive a downloadable copy of their highlight reel to share on social media using the hashtag #SeeMeOnMarquee.

“We’re proud to unveil the Marquee Sports Network brand to Cubs fans for the first time here at Gallagher Way,” said Marquee Sports Network General Manager Michael McCarthy. “The Cubs, Sinclair and our growing staff at Marquee are looking forward to seeing you at the studio experience and bringing you, come February 2020, the network Cubs fans deserve!”

The Marquee Sports Network Studio Experience will resemble a real television studio, designed to give fans an inside look into the Cubs-centric network through the unveiling of the network’s new brand identity.

“We’re thrilled to give fans an inside look into the new network through the studio experience,” said Marquee Sports Network Vice President of Marketing Amy McDevitt. “Fans will have the chance to really get a sense for what it’s like to be a broadcaster for a day and be part of a one-of-a-kind experience reporting on thrilling Cubs moments.”

Fans can visit Gallagher Way on gamedays to participate in the Marquee Sports Network Studio Experience. It will be open to the public three hours before the first pitch and one hour after the game ends through the rest of the season. Offseason hours will be announced at a later date.

Throughout the season, the Marquee Sports Network Studio Experience will offer fan contests, rotating highlight reels and surprise visits. The experience will hit the road in July and August with a mobile set, visiting Cubs Minor League facilities in South Bend, Indiana and Des Moines, Iowa.

For more information, visit [www.MarqueeSportsNetwork.com](http://www.MarqueeSportsNetwork.com).

### **About Marquee Sports Network:**

Marquee Sports Network, a new regional sports network, will be the exclusive television home of the Chicago Cubs starting in February 2020. Marquee Sports Network will feature live game broadcasts from Chicago Cubs broadcasters, extensive pregame and postgame coverage, in-depth unique Cubs content and other local sports programming. Sinclair Broadcast Group is the network’s broadcast partner.

### **About Sinclair Broadcast Group, Inc.:**

Sinclair Broadcast Group, Inc. (“Sinclair”) is one of the largest and most diversified television broadcasting companies in the country. The Company owns, operates and/or provides services to 191 television stations in 89 markets. Sinclair is a leading local news provider in the country and is dedicated to impactful journalism with a local focus. The Company has multiple national networks, live local sports production, as well as stations affiliated with all the major networks. Sinclair’s content is delivered via multiple-platforms, including over-the-air, multi-channel video program distributors, and digital platforms. The Company regularly uses its website as a key source of Company information which can be accessed at [www.sbg.net](http://www.sbg.net).

### **Note to Media:**

Marquee Sports Network will host an open house for media at the Marquee Sports Network Studio Experience Friday, July 12, from 8:45-9:45 a.m. CDT. Please RSVP to Cubs Assistant Director of Public Relations Ariana Moaveni at [amoaveni@cubs.com](mailto:amoaveni@cubs.com) or 773-404-4761.

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