



Strat-O-Matic, Marquee Sports Network Continue Partnership With Season, Historical Simulations

Market Leader In Sports Simulations Simulates 2021 Cubs Season, 32 Greatest Cubs Team Tournament And All-Time Cubs All-Stars Vs. 2021 Opponents' All-Star Squads, More

GLEN HEAD, N.Y., May 4, 2021—Strat-O-Matic (www.strat-o-matic.com), the market leader in sports simulations, and Marquee Sports Network, the broadcast home of the Chicago Cubs, today announced the continuation and expansion of their partnership to provide data and simulations of past, present and future Cubs-related content for use in various multimedia formats this year.

Among the planned simulations are a tournament featuring the top 32 teams in Cubs history and matchups between the all-time greatest Cubs players and the best of each of their 2021 opponents. Last week, the Cubs-Braves matchup was featured, with the Cubs winning 5-3 in 10 innings. See that coverage here: <https://www.marqueesportsnetwork.com/ultimate-lineups/>.

The partnership began last year, when Strat-O-Matic conducted several Cubs-related simulations, including Marquee announcer **Jim Deshaies** pitching against the vaunted 1927 Yankees and the Ultimate Cubs Lineup, a tournament of all-time great Cubs teams as selected by numerous Marquee broadcasters.

“We are pleased to be expanding our partnership with Marquee Sports Network after a great start last year,” said Strat-O-Matic President **Adam Richman**. “We just touched the surface of the many opportunities to bring Marquee’s tremendous content to share with Cubs fans, who are so passionate about the team’s history as well as the 2021 team.”

“The simulations last year proved a hit with viewers, and we couldn’t be more excited to be partnering with Strat-O-Matic again this season,” Marquee Sports Network General Manager **Mike McCarthy** said. “Our broadcasters enjoy being involved and we look forward to getting them as well as fans involved in the new programming.”

Additional content using Strat-O-Matic data will be announced in the coming weeks.

About Strat-O-Matic

Strat-O-Matic was invented by 11-year-old Hal Richman in his bedroom in Great Neck, N.Y. in 1948 as a result of his frustration with the statistical randomness of other baseball board games. He discovered that the statistical predictability of dice would give his game the realism he craved. Over the next decade, he perfected the game at summer camp and then as a student at Bucknell University. After producing All-Star sets in 1961 and '62, he parlayed a \$5,000 loan from his father (and made a deal that if it didn’t work out he would work for his father’s insurance company) into the original 1962 Strat-O-Matic Baseball season game. Needless to say, Hal never had to take a job with his father.

Strat-O-Matic, based in Glen Head, NY and on the Internet at www.strat-o-matic.com, manufactures the top selling sports board games and realism/stats sports digital games. The Company publishes baseball, football, basketball and hockey games to play both on and off your computer and mobile screens. "Strat-O" games are known throughout the sports community for their statistical realism and accuracy. The Company has the world's greatest sports game stat libraries with top-of-the-line seasons dating back to the early 1900's. At the start of the 2016 MLB season, Strat-O-Matic introduced Baseball Daily, its first product featuring digital player cards that update every day to reflect real life current player performance as the season progresses.

The Company has a loyal celebrity following including a bevy of sports broadcasters such as Bob Costas, Jon Miller and Dan Shulman, former MLB'ers Keith Hernandez, Doug Glanville and Cal Ripken Jr., and sports super fans including Drew Carey, Ben Bernanke, Bryant Gumbel, Spike Lee and Tim Robbins. More information is available at: www.strat-o-matic.com.

About Marquee Sports Network:

Marquee Sports Network, a regional sports network, is the exclusive television home of the Chicago Cubs. Marquee Sports Network features live game broadcasts from Chicago Cubs broadcasters, extensive pregame and postgame coverage, in-depth unique Cubs content and other local sports programming. The network is jointly owned by Sinclair Broadcast Group, Inc. (Nasdaq: SBGI) and the Chicago Cubs. For more information, visit <https://www.marqueesportsnetwork.com/about/>

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