

# MARQUEE

## SPORTS NETWORK

### MARQUEE SPORTS NETWORK PARTNERS WITH CHICAGO-BASED BAND UMPHREY'S MCGEE

*Nationally-recognized group to provide original music for Marquee Sports Network*

September 16, 2021

**30-Second Video Spot:** "Are you prepared for what comes next?"

[YouTube Link](#) | [Website Link](#)

CHICAGO – Marquee Sports Network today announced a partnership with Chicago-based band Umphrey's McGee, including cuts of original music to be used during Marquee game broadcasts, video spots featuring Umphrey's McGee interspersed with Cubs footage, a live performance during *Cubs Live!* on Friday, September 24 and a standalone special to air at a later date.

As part of today's announcement, Marquee Sports Network has added a new 30-second video spot as part of its "We Get All Of It" campaign, set to the lyric, "Are you prepared for what comes next?" from Umphrey's McGee's song "Puppet String" (Links above).

Umphrey's McGee, a touring powerhouse, performs more than 85 shows per year, headlining annual shows across the U.S. including Red Rocks Amphitheatre in Morrison, Colorado and the Beacon Theatre in New York, as well as countless festivals including Chicago's Lollapalooza. Members of the band have also performed the National Anthem, God Bless America and the 7th Inning Stretch at Wrigley Field during Chicago Cubs games, and regularly perform in a myriad of Chicago's iconic venues.

As part of this new partnership, Umphrey's McGee will supply original music to be used during Cubs game broadcasts, including the pre- and post-game shows. Additionally, members of the band will perform a special acoustic set during the *Cubs Live!* pre-game show on September 24. Marquee Sports Network will also produce an Umphrey's McGee feature slated for release in 2022.

"We're thrilled to be partnering with such a great Chicago band, with ties across the midwest and fans across the nation," said Marquee Sports Network General Manager, Mike McCarthy. "Regularly performing on some of the biggest stages in the country, we look forward to featuring Umphrey's McGee on Marquee."

"UM's love of baseball extends as far back as our love of music, and the fanatic dedication of Umphrey's fans mirrors the rabid loyalty of Cubs fans," noted UM Manager Kevin Browning. "Combining UM's hard driving, fist pumping music with Marquee's 'we get it' style feels as natural as Hendricks painting the outside corner."

**ABOUT MARQUEE SPORTS NETWORK:** In partnership with the Chicago Cubs and Sinclair Broadcast Group (Nasdaq: SBGI), Marquee Sports Network brings together one of the most iconic sports franchises in the country with one of the largest television broadcasting companies to deliver unparalleled Cubs coverage, as well as additional local live sporting events and original programming. Marquee Sports Network is available within the Cubs home television territory in portions of Illinois, Indiana, Iowa and Wisconsin, and is carried on more than 50 cable providers, as well as streaming platforms DIRECTV STREAM (formerly AT&T TV) and fuboTV. For more information, visit [marqueesportsnetwork.com/about](http://marqueesportsnetwork.com/about).

**ABOUT UMPHREY'S MCGEE:** Born at Notre Dame, IN, raised in Chicago, IL, the international touring powerhouse that is Umphrey's McGee has logged over 2200 shows, 15 studio albums, and 250 million+ tracks streamed in their 23 year career. You-had-to-be-there moments include the band's performance at the first-ever Bonnaroo and selling more CDs (remember those?) than any other act on the bill. A leader in the live music world, Umphrey's McGee became the first group to launch its own single-artist streaming service with UMLive.net, which houses recordings of every gig since 2005. With a relentlessly innovative approach, UM is consistently engaging fans with interactive events, unique experiences, and forever changing live shows that continue to evolve. For more information, visit [www.umphreys.com](http://www.umphreys.com).

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